

FOR IMMEDIATE RELEASE

AlumaJet® Ink Jet Printable Aluminum Recognized for Innovative Product at 2012 SGIA Expo

Product of the Year Award Competition Compares 80 Entries in 21 Categories

Contact:

Karly Baldi
Horizons ISG
800.482.7758 x:2073
info@horizonsisg.com

Las Vegas, Nevada, October 19th, 2012 — AlumaJet® was recently honored with the Specialty Graphic Imaging Association (SGIA) Product of the Year Award for Rigid Media at this year's SGIA Expo in Las Vegas. The competition recognized the latest equipment and supplies currently on the market that are advancing the specialty imaging industry.

"It is wonderful to be recognized by industry experts at SGIA," said Sam Wainer, Product Manager. "Our product was compared to several others in the category and came out on top. This accomplishment recognizes the innovative work of our team."

AlumaJet is ink jet printable metal that allows users to print full-color, photographic quality images directly onto real metal with a standard ink jet printer. AlumaJet requires no specialty inks, transfer paper or heat presses and is compatible with most standard, water-based ink jet printers. See www.alumajet.com for more information about the product.



Thirty-eight companies from around the world entered the competition, submitting 80 entries in 21 categories. Evaluated during the 2012 SGIA Expo (Las Vegas, October 18–20), this year's submissions represented some of the industry's most innovative digital products.

"The Product of the Year Award Competition highlights the best technologies and consumables from the specialty imaging community," said Jeff Burton, SGIA's Digital Printing Analyst. "Entries were so good that judging category winners was a real challenge."

A recap of the 2012 SGIA Expo — including the complete list of Product of the Year Award winners — is available online at SGIA.org.

AlumaJet® — Ink Jet Printable Aluminum

AlumaJet is ink jet printable aluminum that allows you to print full-color, photographic quality images directly onto real metal. Used for photographic reproductions, wayfinding signage, diploma and article reproduction and other high-end metal identification products, AlumaJet is compatible with most large format water-based ink jet printers. AlumaJet is manufactured by Horizons Imaging Systems Group (ISG), a US-based developer of unique, high-value aluminum based identification products.

Visit www.horizonsisg.com for more information.

SGIA — Supporting the Leaders of the Digital & Screen Printing Community

"Specialty imaging" comprises digital imaging, screen printing and the many other imaging technologies SGIA members use, including those they'll tap in the future. These are the imaging processes and technologies employed to create new products and to enhance existing products including point-of-purchase displays, printed electronics, membrane switches, signs, advertisements, garments, containers and vehicles. Make the most of your specialty imaging business.

SGIA press releases and artwork are available at SGIA.org.