



Contact: Zeda Blau or Randy Uveges

Horizons Incorporated
(800) 482-7758
E-mail:

zedbla@horizonsisg.com

FOR IMMEDIATE RELEASE

ALUMAJET™ –INK JET PRINTABLE ALUMINUM
WINS AWARD FOR BEST NEW TECHNOLOGY
AT THE ARA SHOW IN LAS VEGAS

Cleveland, Ohio, February 18, 2002—The “Best New Technology” Prize was awarded to Horizons Incorporated for their AlumaJet™ Ink Jet Printable Aluminum product at the ARA Show in February in Las Vegas.

AlumaJet™ allows the user to print directly on aluminum sheets in full color with an ink jet printer. It is a unique one step process which eliminates any need for transfer papers or a heat press. The user simply creates the desired graphic on his computer using any one of a number of popular drawing programs and prints on the aluminum, much as one would print on glossy photographic paper. The resulting print is a first generation print. It is crisp and clean and able to make use of the highest resolution possible for the printer and computer.

AlumaJet™ is provided in four finishes: matte silver, satin silver, brushed silver and brushed gold. It is provided in flexible sheets for top loading ink jet printers

and rigid sheets for straight pass through or wide format printers. AlumaJet™ also comes in large sizes appropriate for wide format printers that accept rigid substrates.

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For more information about AlumaJet™, please contact:

Horizons Incorporated

18531 South Miles Road

Cleveland, Ohio 44128

Phone: (800) 482-7758

Fax: (216) 475-6507

Email: sales@horizonsisg.com

Website: <http://horizonsisg.com>

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